

Winners European Gold Medal in Logistics and Supply Chain 2014



On the 18th of September, ELA, the European Logistics Association reached out their ELA-Awards. This is the "Champions League" of all the supply chain awards winners over Europe. And the winners are:

For Professional of the year: Alex Van Breedam

For his outstanding achievements and innovative ideas with measurable results

Inventor of the concept "extended Gateway"

It's a powerful concept for regions with natural advantages for European distribution. The idea behind the concept is the creation of additional logistics locations (minimal total cost locations) for added value logistics along the vertices of the integrated multimodal hinterland network.

All provinces in Flanders are currently applying this concept for the identification of their logistics hotspots.

Founder of TRI-Visor

The world's first impartial orchestrator for transport and logistics, TRI-VIZOR proactively designs and operates horizontal partnerships and collaborative communities among shippers. By bundling and synchronizing freight flows across multiple supply networks, they create double digit gains in cost, customer service and sustainability for the clients.

"Carpooling for cargo"

For Project of the year: Skoda Auto AS from the Czech Republic

The goal of the winning project was to implement a number of strategic guidelines for logistics planning with the aim to manage, overcome or eliminate process complexity in logistics.

Due to the broad product range and production flexibility required in their specific industry, complexity is a logistic challenge. The company has developed its answer to these challenges.

Challenge 1: eliminate complexity in logistics. The answer was found in optimal process automation

Challenge 2: manage complexity. Solutions were found in the comprehensive adoption of Pick-by-Systems

Another challenge was not only to manage complexity but also to enable complexity. Therefore intelligent transportation and supply concepts were introduced. At the same time negative environmental effects were eliminated.

This very complex project did not focus on one or two segments of the logistic scope only, but embraced various parts of a total concept. The developments made by the company had an influence on internal and external transports, on the wide range of automation, on warehouse processes and on the successful combination of full automatic with semi-automatic and manual solutions. Based upon the successful implementation of the new processes the winning project reached very attractive savings and productivity improvements in the various fields, reduced the preparation failures and mistakes close to zero and realised a very high, only 1 year, level of ROI for the technical investments.

Based on all these considerations the jury has nominated the project:

SIMPLY CLEVER LOGISTICS SUPPORT FOR BUILD-TO-ORDER-PRODUCTION IN THE AUTOMOTIVE as the winner. ■